



R.A.D. CAMPS

SPONSORSHIP
PACKET

2024

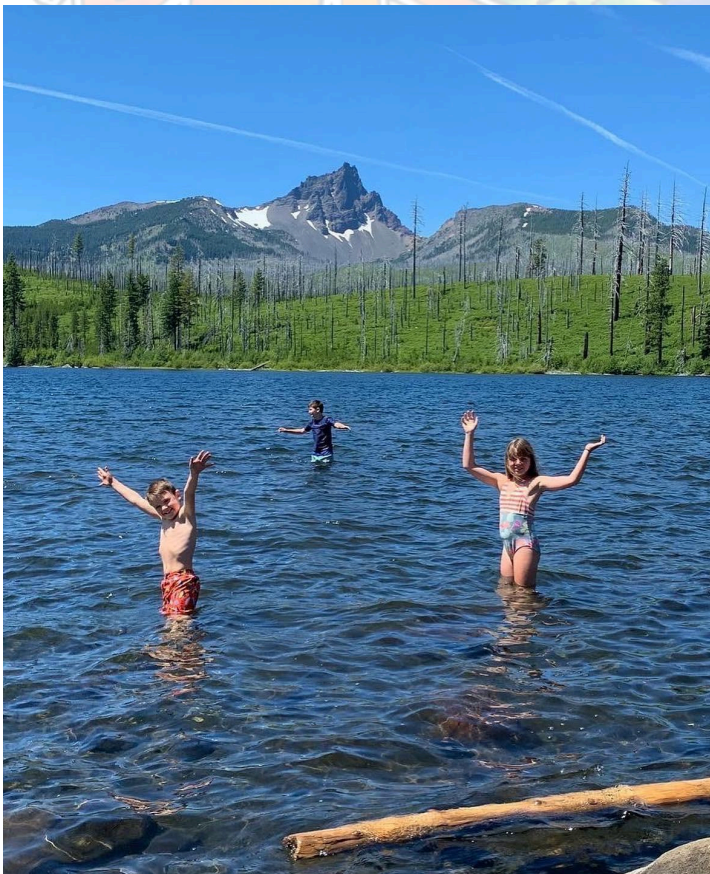


OUR STORY IN BRIEF

Established in 2008 in Bend, Oregon, R.A.D. Camps explores over 50 unique summer locations in Deschutes and Willamette National Forests, along with occasional State Park adventures. We're dedicated to fostering responsible outdoor exploration, creating opportunities for kids to learn about the environment while having a blast.

"NO CHILD LEFT INSIDE!"

We proudly support the "No Child Left Inside Act" passed by Congress in 2009, aligning with our mission to reconnect more kids with nature. R.A.D. Camps is committed to enabling children to embrace the outdoors, encouraging free-play and imaginative exploration of Oregon's natural wonders.



OUR MISSION

R.A.D. Camps is designed to give kids, ages 4-17, the opportunity to explore pristine places while learning about their natural surroundings in a free-play environment. R.A.D. Camps always emphasizes fun, camaraderie, and appreciation for the natural world.

JOIN US AS A SPONSOR

You have received this packet because we're eager to have you on board as one of our sponsors at R.A.D. Camps. We're simply asking for your support in funding our summer camp trips, and in return, you'll enjoy advertising space on our vans and other cool advertising perks. Let's team up!

SUPPORTING R.A.D. CAMPS:

How your Sponsorship makes a difference & how it can benefit your business.

R.A.D. Camps is on a mission to inspire kids' love for nature, aligning with the principles of "*free-play*" and "*natural playtime*" advocated by Richard Louv in "*Last Child in the Woods*." We offer enriching outdoor experiences to children.

The Impact of Your Support

By supporting R.A.D. Camps, your company:

1. Provides scholarships for underprivileged families.
2. Funds professional guide training and medical certifications.
3. Gains visibility on R.A.D. Camps vans, seen daily by parents, guardians, and kids.
4. Engages with diverse families for 11 weeks each summer, with year-round programs on the horizon.

Your Brand's Exposure

Sponsoring R.A.D. Camps ensures your brand is prominently featured:

1. Your logo displayed on vans, seen daily by a wide audience.
2. Continuous exposure in town, on roads, and at trailheads.
3. Advertising to over 3,000 families during the summer season.

Conclusion:

Supporting R.A.D. Camps benefits children, your brand, and the community. Let's make nature accessible to more kids and shine a spotlight on your company.



Chance Caruso

Owner of

R.A.D. Camps

09/26/2023

SPONSORSHIP LEVELS:

GOLD:

5 Trips = \$500

- ★ Large company logo on all R.A.D. Camps vans
- ★ Company logo in weekly summer videos
- ★ Tagged in Instagram posts
- ★ Included in email marketing material
- ★ Company logo (linked to your website or social media) on radcamps.com
- ★ R.A.D Camps Gear Package with trip coupons

SILVER:

3 Trips = \$300

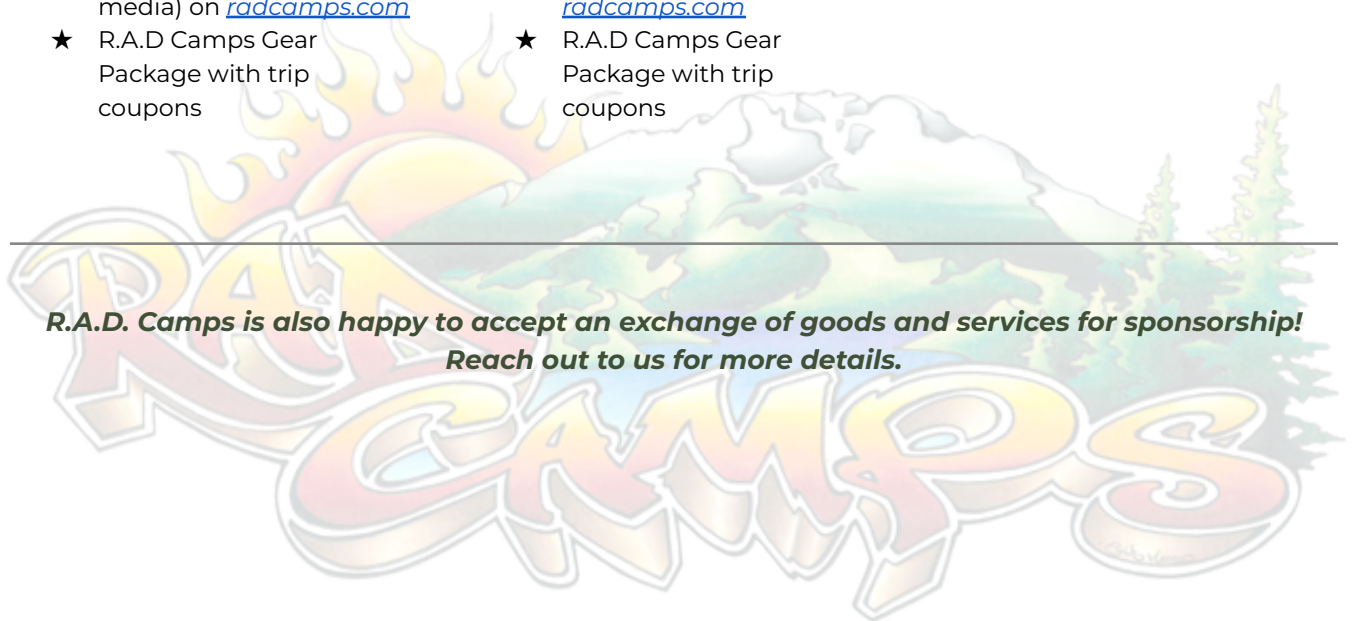
- ★ Large company logo on 3 R.A.D. Camps vans
- ★ Company logo in weekly summer videos
- ★ Tagged in Instagram posts
- ★ Included in most email marketing material
- ★ Company logo (linked to your website) on radcamps.com
- ★ R.A.D Camps Gear Package with trip coupons

BRONZE:

1 Trip = \$100

- ★ Medium Logos On 3 R.A.D Camps vans
- ★ Company logo (linked to your website) on radcamps.com
- ★ Included in some email marketing material
- ★ Small R.A.D Camps Gear Package

***R.A.D. Camps is also happy to accept an exchange of goods and services for sponsorship!
Reach out to us for more details.***



R.A.D. CAMPS 2023 SPONSORSHIP FORM:

Thank you for your interest in sponsoring R.A.D. Camps. Your support will help give kids in our community the opportunity to enjoy the outdoors. Please complete this form and return it to info@radcamps.com

Sponsorship Levels (please check)

___ **Gold** - Donation of 5 Trips (\$500)

___ **Silver** - Donation of 3 Trips (\$300)

___ **Bronze** - Donation of 1 Trip (\$100)

___ Other - Please describe your ideas for your Sponsorship:

Contact Information

Organization Name: _____

Organization Address: _____

Primary Contact: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Our sincere gratitude and appreciation.

– The kids, families, and staff at R.A.D. Camps.

